



Kiwanis Club of Greater Merced

P.O. Box 1450
Merced, CA 95341-1450

Kiwanis Kiddieland was started locally by our founding Kiwanis members in 1957 with the intention of providing a safe and friendly environment for the community's children to enjoy an amusement park setting at an affordable cost.

Today, Kiddieland has 6 rides and a snack shack. The six rides are our famous Train that rides around the perimeter of Applegate Park, Go-Gator Roller Coaster, Merry-Go-Round Carousel, Helicopter ride, Rocket Ship ride, and Car ride. Kiwanis Kiddieland is open weekends 1 pm – 5 pm from March through October each year.

The Kiwanis Club of Greater Merced is seeking sponsors for Kiddieland. We hope you consider our request for you to become a Kiwanis Kiddieland Sponsor.

The Annual Levels of Sponsorship

The benefits of sponsorship include the following:

- LIFETIME - \$10,000 one time payment**
one day use of Kiwanis Kiddieland per year.
Sponsors name displayed by gate as a Lifetime Sponsor.
Name recognition in the local news each season.
- PLATINUM - \$2,500**
Six (6) hours of unlimited use of Kiwanis Kiddieland per year.
Sponsors name on an individual ride as a Sponsor.
Name recognition in the local news each season.
- GOLD - \$1,200**
Five (5) hours of unlimited use of Kiwanis Kiddieland per year.
Sponsors name displayed at Kiwanis Kiddieland as a Sponsor.
Name recognition in the local news each season.
- SILVER - \$700**
Ten (10) Day Wrist Bands for all use of Kiwanis Kiddieland per year.
Sponsors name displayed at Kiwanis Kiddieland as a Sponsor.
Name recognition in the local news each season.

The Kiwanis Club of Greater Merced Foundation is a 501-C(3) Corporation. You should consult your tax accountant to ascertain the tax deductibility of this sponsorship.

Foundation projects include:

1. Merced High and Golden Valley High School Key Club Scholarships
2. Boy Scouts & Girl Scouts support
3. High School Explorer Club
4. Boys & Girls Club
5. McGruff the Crime Dog
6. Child Safety projects
7. Idoine Deficiency Disorder (International Project)
8. Community Service Projects

For additional information please contact Janice Bueno at 209-722-7429 or Karen Adams at 209-385-7594. We express our sincere thanks for your consideration. We look forward to your support.